

SOUTHERN ASSOCIATION OF ORTHODONTISTS
OCT 5-7, 2017
TAMPA, FL



NEW & YOUNG ORTHODONTIST PROGRAM

**NEW & YOUNG PROGRAM
ENJOY SPECIAL EVENTS**
DERBY PARTY, FLORIDA AQUARIUM
AND TOPGOLF TOURNAMENT

**ENGAGE IN
INNOVATIVE EDUCATION**
DIGITAL COMMERCE SUMMIT,
SCAN-TO-PRINT SYMPOSIUM
AND FOCUS ON CLEAR ALIGNERS

SAO17



SOUTHERN ASSOCIATION
OF ORTHODONTISTS



THE PRESIDENT'S MESSAGE

Tampa, here we come! It is with great excitement that my wife Amy, myself, Dr John Metz, and our team look forward to SA017. The Tampa Marriott Waterside is located in a vibrant area of downtown and offers many engaging options for all attendees.

The Marriott's layout allows you to easily flow from your room to hear speakers, see exhibitors, and socialize. The large Exhibit Hall will allow Orthovation, our vendors, and resident research to have plenty of space. The lobby will host catching up with colleagues, relaxing to music, or enjoying a selection from the bar. If sitting waterside appeals to you, there are a lot of options for you to find a spot with a view of the Bay. Within a very short walk, you can discover museums, shops, parks, restaurants, and places to sit to take it all in.

SAO's own Dr. Sarver will share his orthodontic knowledge with characteristic humor and southern style. Dr. Robert Rohm will be training us in his entertaining manner to better understand ourselves, our loved ones, our team members, and most importantly our patients. Many lectures are scheduled to be condensed and "quick-hitting", including forums on digital commerce and scan-to-print technology. The New & Young Orthodontists track is expanded to a full day for those looking to improve upon their practice management skills.

The Southern Celebration will be Derby-style this year with food, drinks, dancing and some tastes of Kentucky. Wear your "First Saturday in May" attire and let us bring the Run for the Roses to you. We will change into more casual dress to enjoy food and drink at the Florida Aquarium, where we will have the run of the entire impressive aquarium. Saturday afternoon offers everyone time to enjoy our private area of Topgolf and take some golf swings, watch football, and share good food. Hackers and scratch golfers alike will have a lot of fun!

Your SAO Leadership and the Annual Session Meeting Team have always worked very hard to find a good balance between education, vendor interaction, networking, and socializing. SA017 will deliver all of these — we just need your participation and energy. We can all grow together in our knowledge and in our friendships. Let's have another SAO to remember!

*Greg K Inman, DMD
Elizabethtown, KY*



Don't Forget to Download the SA017 Tampa App!



THURSDAY, October 5th

| | | |
|------------------|---|----------------------|
| 7:00 AM-5:00 PM | Registration | Grand Ballroom Foyer |
| 9:00 AM-11:00 AM | Free CE Event Sponsored by Sesame | Florida Ballroom |
| 12:00 PM-1:00 PM | Faculty Lecture, Dr Eric Bednar | Florida Ballroom |
| 1:00 PM-2:00 PM | Resident Lecture, Dr Felipe Porto | Florida Ballroom |
| 12:00PM-2:00PM | Team: Mr Marshall Perez & Ms Jaime Couden | Florida Ballroom |
| 12:00 PM-5:00 PM | Digital Commerce Summit | Meeting Rooms 8-10 |
| 2:00 PM-5:00 PM | Clinical: Dr Ken Fischer | Florida Ballroom |
| 2:00 PM-5:00 PM | Team: Ms Char Eash | Florida Ballroom |
| 5:00 PM-7:00 PM | Exhibit Hall Opening Reception | Grand Ballroom |
| 5:00 PM-7:00 PM | Orthovation Grand Opening | Grand Ballroom |
| 7:00 PM-9:30 PM | Southern Celebration Derby Party* | Florida Ballroom |

FRIDAY, October 6th

| | | |
|-------------------|--|-------------------------------|
| 7:00 AM-3:00 PM | Registration | Grand Ballroom Foyer |
| 7:00 AM-4:00 PM | Exhibit Hall and Orthovation | Grand Ballroom |
| 7:00 AM-8:00 AM | Continental Breakfast* | Grand Ballroom (far corridor) |
| 7:30 AM-8:30 AM | CDABO Breakfast* | Waterside Grill |
| 8:00 AM-11:00 AM | Clinical: Dr David Sarver, Part 1 | Florida Ballroom |
| 8:00 AM-11:00 AM | Team: Dr Robert Rohm, Part 1 | Florida Ballroom |
| 8:00 AM-11:00 AM | Scan-to-Print Symposium, Part 1 | Meeting Rooms 8-10 |
| 11:00 AM-11:30 AM | SAO General Assembly | Florida Ballroom |
| 11:30 AM-1:00 PM | Dedicated Exhibit Hall Time | Grand Ballroom |
| 11:30 AM-1:00 PM | Grab & Go Lunch* | Grand Ballroom (far corridor) |
| 12:00 PM-1:00 PM | Resident Research Poster Presentations | Grand Ballroom |
| 1:00 PM-3:00 PM | Clinical: Dr David Boshken | Florida Ballroom |
| 1:00 PM-3:00 PM | Team: Dr Robert Rohm, Part 2 | Florida Ballroom |
| 1:00 PM-3:00 PM | Scan-to-Print Symposium, Part 2 | Meeting Rooms 8-10 |
| 3:00 PM-4:00 PM | Happy Hour in the Exhibit Hall | Grand Ballroom |
| 6:00 PM-9:30 PM | SA017 Aquarium Party* | Florida Aquarium |

SATURDAY, October 7th

| | | |
|------------------|------------------------------------|-------------------------------|
| 7:00 AM-1:00 PM | Registration | Grand Ballroom Foyer |
| 7:00 AM-1:00 PM | Exhibit Hall and Orthovation | Grand Ballroom |
| 7:00 AM-8:00 AM | Continental Breakfast* | Grand Ballroom (far corridor) |
| 8:00 AM-11:00 AM | Clinical: Dr David Sarver, Part 2 | Florida Ballroom |
| 8:00 AM-11:00 AM | Team: Ms Char Eash | Florida Ballroom |
| 8:00 AM-11:00 AM | New & Young Members' Program | Meeting Rooms 8-10 |
| 11:00 AM-1:00 PM | Dedicated Exhibit Hall Time | Grand Ballroom |
| 11:30 AM-1:00 PM | Grab & Go Lunch* | Grand Ballroom (far corridor) |
| 12:30 PM-2:00 PM | Clinical & Team: Dr David Boschken | Florida Ballroom |
| 12:30 PM-2:00 PM | New & Young Members' Program | Other Location (floating) |
| 2:30 PM-5:30 PM | TopGolf Party* | TopGolf Brandon, FL |

*ticket required



SAO's New & Young Orthodontists Session:

The Blueprint for Success: 5 Steps to Building an Elite Office in 5 Years

FREE REGISTRATION if you graduated within 5 years!

Want to learn how to own your own practice? Or 10 strategies for success for those new in practice? How about knowing why your financial future is so important? Or perhaps you would like to learn what's coming next in marketing? JOIN US!

Saturday October 7 | 8:00AM-11:00AM and 12:30PM-2:00PM

What Is Orthovation?

- Orthovation is a live-office replica of an orthodontic practice – staged in the Exhibit Hall for you to tour during SA017 Tampa.
- Sign up in advance or on-site with the SAO office for a 30-40 minute Orthovation tour.
- SAO members educated on all products guide your tour, touching on all products located in the context of where you would use them in practice.
- Sales-Rep-Free Zone - explore without pressure to purchase.
- Follow along digitally as all products are loaded onto Augmented Reality for virtual tours and extended information.
- Discuss new innovations with colleagues and make side-by-side comparisons.



Brad Kucharo - *New & Young Session*

Brad joined McGill & Hill Group in November 2007. He graduated from the University of Iowa and holds both a bachelor's of business administration degree and master's of accountancy degree. Brad obtained his Certified Public Accountant certificate in 2007 and his Certified Financial Planner™ certificate in 2008. He formerly worked at PricewaterhouseCoopers, LLP, in the Personal Financial Services Group, where he performed tax and financial planning services for high net-worth individuals. He is a member of the American Institute of Certified Public Accountants and the North Carolina Association of Certified Public Accountants.



Katie Maassen - *Digital Commerce Summit and New & Young Session*

Katie Maassen is the Director of Marketing and Communications for the American Association of Orthodontists. Prior to joining the AAO in February 2017, Katie worked for TEGNA Media (formerly Gannett), specializing in the area of digital marketing. During her career in the media, Katie helped hundreds of companies nationwide (as well as TEGNA media properties) to develop and execute digital marketing strategies that worked for them. Some of her favorite marketing campaigns included the 2012 London & 2016 Rio Olympics on NBC. Katie received her undergraduate degree from the University of Missouri.



Chris Sleight - *New & Young Session*

Chris specializes in the preservation of principal through income-driven investments and planning, recognizing that people are searching for a reconnection in their financial relationships. With a holistic approach to financial planning, rather than simply leading with product, Chris specializes in pre-retirement, retirement and income planning for business owners and their families. Prior to forming The Sleight Group, Chris was a compliance officer for Florida's Department of Business and Professional Regulation. He made the transition into the financial advisory industry to help serve a community in need of a professional who specializes in the legacy of wealth. After becoming managing director of Global Financial Private Capital in September 2009, Chris was responsible for building and mentoring a distribution network of 500 advisors' groups and helped GFPC grow from \$200M AUM in 2009 to over \$5B AUM at the time of their Private Equity sale in September 2016. Chris's focus on High Level Practice management through his mentoring tutelage with CEG Worldwide helps him maintain his high-level practice management consulting.



Eric Bednar - *Faculty Lecture*

Dr Eric D Bednar is originally from Fayetteville, Arkansas. He received his undergraduate degree from Brigham Young University. He earned his dental degree and subsequently received a master's degree while completing his orthodontic residency at the University of North Carolina at Chapel Hill. Following residency training, he joined the UNC orthodontic faculty full-time as the first William R. Proffit Teaching Fellow. In 2008, he moved to Kentucky where he joined the orthodontic faculty at the University of Louisville School of Dentistry and entered private practice. Dr Bednar works three days a week at the University of Louisville as a Clinical Associate Professor and director of predoctoral orthodontic education, where he teaches didactic seminars to orthodontic residents, supervises patient care in the graduate orthodontic clinic, mentors orthodontic residents in research and oversees the predoctoral orthodontic curriculum. He teaches didactic seminars on a wide variety of topics, such as treatment planning, clinical decision-making, biomechanics and surgical-orthodontic treatment. Dr Bednar is a Diplomate of the American Board of Orthodontics.





Todd Boak - Partner

Since joining Harris & Ward in 2013, Todd has been an instrumental part in shaping the company and its direction of the website development branch. He received an undergraduate degree in Marketing as well as a Masters in Management from Wright State University. Todd has over ten years of marketing experience within the dental industry and oversees the search engine optimization services for Harris & Ward.



Almie Borrromeo - Free CE Event and Practice Management

Almie Borrromeo brings over 18 years of experience in sales and marketing, with the last 6 years focused on the dental and health care industries. Almie is currently the Business Development Manager for Sesame Communications where she manages online marketing initiatives for practices, builds brand awareness and helps with practice management education. Almie holds a BA in marketing from Seattle University.



David Boschken - Focus on Clear Aligners

Dr David Boschken graduated from UC Berkeley with a double major in biology and anthropology. He went to dental school and did his orthodontic residency at the University of Pennsylvania. To help his patients achieve the perfect smile, Dr Boschken uses the most advanced orthodontic techniques and technology. With 20 years of clinical and lecturing experience, Dr Boschken has advanced his profession in orthodontics, especially in aligner therapy. His years of teaching and mentoring general dentists and orthodontists around the world in aligner therapy have led him to achieve an expert level of clinical skill and treatment outcomes, which have resulted in the coveted achievement of being a Top 1% Elite Invisalign® Provider.



Jay Burton - Scan-to-Print Symposium

Dr Jay B Burton is a Tennessee native who grew up in McKenzie, a couple of hours outside of Nashville. He completed his undergraduate education at Bethel University and earned an MBA from the University of Tennessee at Martin, prior to earning his Doctor of Dental Medicine degree at the University of Louisville. While in dental school, Dr Burton served as class president and conducted dental mission work in Belize and the Philippines. Dr Burton subsequently completed his orthodontic residency at the prestigious New York University (NYU) in Manhattan, before achieving Certification from the American Board of Orthodontics.



Jaime Couden - Practice Management

Jaime Couden is a Seattle native who graduated from the University of Washington with a degree in political communication. She has been working in the digital marketing world of the dental industry for 10 years. To work with dentists and their teams and to help them build successful, thriving practices is her passion. Currently, Jaime manages a team of sales professionals at Sesame Communications, which is headquartered in the heart of Seattle.





Char Eash - Team

Char Eash is the founder and CEO of Profit Marketing Systems South, Inc., a Systems and Communication Enhancement firm for the progressive orthodontic practice. Char works with orthodontic teams across the country and defines orthodontic systems for efficiency and profitability. As a consultant, Ms Eash strives to create systems that provide a positive platform that allows each team member to contribute to the practice at the highest level on a day-to-day basis. Ms Eash has an extensive background in business, communication, leadership training and systems development strategies for the progressive specialty practice. Through her training programs, emphasis is placed on cultivating the talent within the team and communicating the vision of the practice to maintain profitability and efficiency. In addition to 30+ years' experience in practice workflow management consulting, Char has also played a vital role in the development and launch of OrthoLync.



Ken Fischer - Focus on Clear Aligners

Dr Ken Fischer has been practicing as an orthodontic specialist in Southern California since 1975. He is a past president of the California Association of Orthodontists and currently serves as a council chair for the AAO. Dr Fischer embraced clear aligner treatment in 2000 and has treated a broad spectrum of malocclusions in over 1200 patients. He served on the Invisalign Clinical Advisory Board for 13 years and currently serves ClearCorrect as its Clinical Advisor. He is the author of a number of published articles, a mentor, both a domestic and international lecturer and a consultant for clear aligner orthodontic corrections.



Carol Hayes - Digital Commerce Summit

Carol is the founder of Virginia Creative Group, a full-service marketing agency specializing in helping orthodontic practices grow. Carol holds a Bachelor of Science degree in biology and studio art from Mary Washington College in Fredericksburg, Virginia and a Master of Fine Arts from the University of North Carolina at Greensboro. Before opening the Virginia Creative Group, Carol taught art and design at Meredith College, North Carolina State University and Christopher Newport University. Carol has also worked as a professional photographer with clients ranging from Pepsi to Golden Living Centers.



Matt Hendrickson - Scan-to-Print Symposium

Matt Hendrickson is the Director of the US and Canadian Orthodontic Business for Carestream Dental. Prior to joining Carestream, he founded and served as President of Integrated Dental Solutions and held a variety of roles in dental practices. Mr Hendrickson has worked in the dental profession for more than 27 years. He holds a Bachelor of Science degree in business administration, finance, sales and service technology from Weber State University.



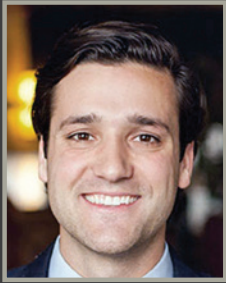
Arlen Hurt - Scan-to-Print Symposium

Arlen Hurt CDT graduated in 1984 from Indiana University with a Dental Laboratory Technology Degree. Mr Hurt started working for Specialty Appliances in 1984 and is currently Vice President. He has traveled to numerous orthodontic meetings as an exhibitor and presenter and has lectured at universities, study clubs, state, regional and national meetings. Mr Hurt assisted in Hands-On Herbst™ training for 9 years with Dr Terry Dischinger. Mr Hurt invented the RES™ Expansion screw, Herbst AppleCore Screw, Mini-Palex™ Expansion screw, Herbst MiniScope mechanism, M-4 Herbst Mechanism, ROC Crowns and various orthodontic appliances over the last 33 years. Mr Hurt was the 2008 winner of the NADL Harry Hagman Inventor of the Year Award.



Chris Kabot - *Digital Commerce Summit*

The son of an orthodontist, Chris Kabot started working in his father's laboratory when he was a mere 13 years old, with every intention of eventually going to dental school himself. At his father's practice, Chris not only worked on patients, he helped fabricate appliances and develop innovative new ones. His interest in dentistry continued in college, where he studied biology and biomedical engineering at Albion University. Upon graduation, Chris patented and developed one of the first 3D printed surgical guide systems and helped lead IBUR BioSystems' product development team. Chris is now EnvisionTec's Dental Applications Specialist, where he is leading their R&D efforts in the dental field and pushing the envelope on 3D printing in dentistry.



Corey Maple - *Partner*

Corey is the managing partner of Harris & Ward and oversees the operations of the company. He studied business at the University of Kentucky, and his family has an accomplished history in hospitality. As a founding member of H&W, Corey helped to establish the company's flagship creative services of photography and video production. His passion for customer service and his keen attention to detail are what drive the quality of these creative services.



Marshall Perez - *Practice Management*

Marshall brings over ten years of Consultative problem solving experience to Sesame Communications with the last six focused in the Dentistry vertical. For the last three years he has developed expertise in creating custom tailored marketing strategies, streamlining practice efficiencies, and promoting brand awareness in local communities. He currently leads a team of Solutions Consultants and Market Development Representatives.



Felipe Porto - *Resident Lecture*

Dr Felipe Porto received his dental degree from the University of Pernambuco (Brazil) in 2000. Three years later, he received his degree as a specialist in orthodontics and facial orthopedics from the same institution. He became certified in orofacial pain and received his Masters of Science degree from the University of Kentucky after three years of training. He is a Diplomate of the American Board of Orofacial Pain, and Fellow of the American Academy of Orofacial Pain. He taught "Orofacial Pain and TMD" at the University of Connecticut for 4.5 years. He is currently a second-year resident in orthodontics at the Medical University of South Carolina. Dr Porto has a passion for education and wants to resume his career in academia after graduating from his orthodontic training at MUSC.



Nicole Pruitt - *Focus on Clear Aligners*

Nicole comes from a corporate background with over 14 years' of experience in making sure that her clients were well taken care of. It is Nicole's primary goal to ensure exceptional customer service at Boschken Orthodontics, where she works in both the San Jose and Los Altos offices. Nicole loves working with patients and families to ensure they feel great about their smiles.



Melisa Rathburn - *Scan-to-Print Symposium*

Dr Melisa Rathburn grew up in Texas and Louisiana, attended Louisiana State University and received her Doctorate of Dental Surgery from Marquette University in Milwaukee, Wisconsin. She received her advanced training in orthodontics at Emory University. Dr Rathburn has practiced with her husband, Dr Michael Stewart, since 1990. Her son has now joined Atlanta Orthodontic Specialists. Dr Rathburn has served on the Board of Trustees for Holy Innocents' Episcopal School and loves to coach soccer and basketball, where she is known in the community as "Coach Missy".



Robert Rohm - Team

For over 40 years, Dr Robert A Rohm has affected people's lives through speaking, teaching and inspiring individuals across the United States, Canada, Australia, Europe and Asia to develop better relationships in their professional, family and personal lives. Dr Rohm earned his Ph.D. in higher education, administration and counseling at the University of North Texas. Dr Rohm is a sought-after speaker who empowers people to improve their relationships and teams. Dr Rohm has been a teacher, director of curriculum development and a school principal. He is an international motivational speaker, best selling author, educational consultant and guest lecturer. Dr Rohm addresses critical issues affecting the full range of human mental, social and spiritual development. The theme of his message is training people to understand and use the DISC model of human behavior. Dr Rohm has authored over 20 books and training programs including the top sellers, "Positive Personality Profiles," "Who Do You Think You Are Anyway?," "A Tip in the Right Direction Volumes 1,2,3" and "A+ Ideas for Every Student's Success." He has also written four fantastic new books for children ages 4 - 12 entitled "The Four Pals Series."



David Sarver - Clinical

Dr David Sarver received his DMD from The University of Alabama School of Dentistry and his MS in Orthodontics in 1979 from the University of North Carolina. He is a Diplomate of the American Board of Orthodontics, a member of the Edward H. Angle Society of Orthodontists and a Fellow in the American Academy of Esthetic Dentistry. Dr Sarver has authored or co-authored over 60 scientific articles, 16 book chapters and his book, "Esthetics in Orthodontics and Orthognathic Surgery" was published in 1998. He is also co-author (with Drs Proffitt and White) of the surgical text, (insert comma) "Contemporary Treatment of Dentofacial Deformity" and co-authored the 4th and 5th editions of Proffitt's classic textbook, "Contemporary Orthodontics." His two - part article with Dr Marc Ackerman on smile analysis won the 2004 BF Dewel Award for the best clinical article in the AJO/DO. He has given more than 300 professional presentations in the United States, Europe, Australia and the Middle and Far East. He has given the Salzmann, Mershon and Angle Lectures at an AAO annual session. Dr Sarver has been featured on NBC's "The Today Show", ABC's "The View" and Fox National News.



Tim Sawyer - Digital Commerce Summit

Tim Sawyer is a highly regarded motivational speaker, author and practice management consultant within the modern medical/aesthetic industry. He currently is the President and co-founder of Crystal Clear Digital Marketing, and his expert consulting has been implemented in hundreds of medical practices across the globe -further educating doctors and team on how to find, serve and keep more patients profitably.



Jason Tuschman - Digital Commerce Summit

Since 1997, Jason has developed digital marketing and consumer acquisition channels for some of the nation's leading brands, such as GEICO, Netflix, T-Mobile, Sony and more. Jason started Red Spot Interactive with the intention of providing elective health care practices with the same ROI driven customer acquisition and automation capabilities that Fortune 500 clients utilize, but accompanied by an affordable price. Jason has a JD/MBA from The University of Toledo (1997) and a BA from The Ohio State University (1992).



Have You Downloaded the New SA017 Tampa App?



Yoga in the Park

Thursday, Oct. 5, 2017
SUNRISE

Bring a Towel or Yoga Mat and a Water Bottle.



Southern Celebration Kentucky Derby Dinner

Thursday, Oct. 5, 2017

\$50 includes Dinner and Musical Entertainment.
Bourbon Bar, Contest for Best Hat and Best Bow Tie.



Florida Aquarium

Friday, Oct. 6, 2017

\$50 includes DJ, Dinner, Dancing, Exhibits and Sea Life



Topgolf

Saturday, Oct. 7, 2017

\$65 includes Food, Drinks, Golf and College Football on the Big Screen



Tampa Riverwalk
www.thetampariverwalk.com



The Florida Aquarium
www.flaquarium.org



Columbia Restaurant
www.columbiarestaurant.com



Busch Gardens
www.seaworldparks.com/en/buschgardens-tampa/



Glazer Children's Museum
www.glazermuseum.org



Lowry Park Zoo
www.lowryparkzoo.org



Tampa Bay History Museum
www.tampabayhistorycenter.org



Pirate Water Taxi
tours and/ or transportation
www.piratewatertaxi.com



Tampa Bay Water Bikes
www.tampawaterbikes.com



Stay Up-To-Date While You're In Tampa with the SA017 App!

WHAT TO DO IN TAMPA



The Wine Exchange
www.wineexchangetampa.com



Jackson's
bistro, bar, sushi
www.jacksonsbistro.com



Mise En Place
www.miseonline.com



Ulele Restaurant
www.ulele.com



Straz Center for Performing Arts
www.strazcenter.org



Eboats
www.eboatstampa.com



Kraken Cycle Boats
pedal, pedal, drink
www.krakencycleboats.com



RIVERWALK
BOATING CO.

Riverwalk Boating Company
miniature power boat rentals
www.riverwalkboating.com/#home



Urban Kai
paddleboard rentals
www.urbankai.com

ACCOMMODATIONS

Tampa Marriott Waterside Hotel & Marina

700 South Florida Avenue Tampa Florida 33602 | 1-813-221-4900

Best way to get to the hotel from Tampa International Airport—

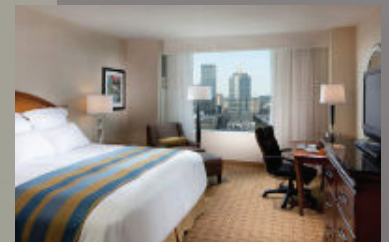
We recommend Uber, a taxi or you may prefer to reserve a shuttle bus
(*please visit the website: www.supershuttle.com/locations/tampatpa/*).

The link to reserve rooms online will be included in your meeting registration confirmation email.

Tampa Marriott Waterside Hotel & Marina's premier location on Tampa's pedestrian-friendly Riverwalk connects guests to downtown's dynamic cultural venues, city parks and vibrant nightlife.



Our guest rooms, featuring luxury bedding with down comforters, designer duvets and fluffier pillows, provide a spacious retreat, along with breathtaking views.



City View—King or Double—\$195

Water View—King or Double—\$220

Water View w/Balcony—King or Double—\$235

Stay Well—King or Double—\$235

At the vibrant waterfront location along Tampa's Riverwalk, enjoy lobby bar service with outdoor comforts and fire pits on the hotel patio.



2017 MEETING SPONSORS

Sesame Communications
Specialty Appliances
Whiddon Group
Kentucky Association of Orthodontists
American Orthodontics

2017 SPEAKER SPONSORS

Virginia Creative Group
365 Printing
Planmeca
Invisalign
Clear Correct
Crystal Clear Digital Marketing
Carestream
Suresmile/Orametrix
Redspot Interactive

2017 EXHIBITORS

Allure Ortho
tops
Ortho Technology
Ortho2
Dental Accounting Associates
Kool Smiles
Oasys Practice
OrthoPulse
Dynaflex
Reliance
GC Ortho
Pointway
Impact 360
Gaidge
Henry Schein Orthodontics
Marketing by SOS
Clear Correct
Ortho-pli
Elite Ortho
West - Televox Solutions
Cloud9
Lighthouse 360
Harris and Ward
Suresmile

Orthodontal USA
Bentson, Clark and Assoc.
Birdeye
Crystal Clear Digital Marketing
OrthoLync
Speed System Orthodontics
Carestream Dental
OrthoBanc
Boyd Industries, Inc.
RMO, Inc.
Blue Ridge Orthodontics
Dolphin Imaging
Propel Orthodontics
Accutech Orthodontic Lab
Ortho Traction Pads
Ross Orthodontics
DB Orthodontics
AOA
OrthoAccel Technologies
Ormco Corp.
First Home Bank
Red Spot Interactive
Invisalign iTero
TP Orthodontics

Dentsply Sirona
LED Dental
Dentaurum
3M
Oasys Practice
Geras Associates
MidAtlantic Ortho
Shelter Blue
STOP WHITE SPOTS NOW!!
i-CAT

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**Sheraton New Orleans
October 4-6**

2018



**Rosen Shingle Creek Resort
November 14-16 with
Southwestern Society of Orthodontists**

2019



2020

**Omni Nashville
October 15-17**



2021

*It's going to be a
huge party!*

**Charlotte Le Meridien
Sheraton Complex
October 7-9
100th Anniversary of SAO**